**Privacy Policy**

At Tackboard, we take your privacy seriously. This Privacy Policy outlines how we collect, use, and share your information, as well as your choices and data rights.

1. **Information Collection**

1.1 **Information You Provide to Us**

We collect various types of information when you interact with Tackboard, including but not limited to when you:

**Create an Account**: When you create an account on our platform, we collect basic personal information, such as your name and email address, to establish your identity.

**Use the Tackboard Platform**: Information is gathered as you use our platform, including your interactions, event attendance, and website visits.

**Attend an Event**: If you attend an event through Tackboard, we collect information related to that event, such as event details and your participation.

**Visit Our Website**: When you visit our website, we may collect data related to your browsing, device information, and location.

**Communicate with Us**: We may collect information when you reach out to us, such as your inquiries, feedback, or support requests.

1.2 **Information We Collect Automatically When You Use the Platform**

We automatically gather certain data when you use the Tackboard platform. This may include device information, IP addresses, browser type, and usage data to improve our services and enhance your experience.

2. **Use of Information**

We use the information we collect for the following purposes:

Operate, Improve, Promote, and Protect Tackboard and Our Platform: We use your data to ensure the proper functioning of the platform, enhance its features, promote our services, and safeguard our community.

Communicate with You: We communicate with you through various channels, including email, notifications, and in-app messages, to provide updates, notifications, and respond to your inquiries.

Personalize Content: We tailor content and recommendations based on your preferences and interactions to enhance your experience on the platform.

3. **Sharing of Information**

3.1 **Sharing with Members and Social Media Services**

Information that is publicly available on our platform is accessible to other members, both within and outside the platform. We may also share information with social media services when you engage with the platform through these services.

3.2 **Sharing with Third-Party Service Providers**

We may disclose your personal information to third-party service providers who assist us in operating and improving our platform, such as hosting services and analytics.

3.3 **Sharing for Analytics and Targeted Advertising**

We work with third parties to analyze data and deliver targeted advertising on and off the platform. For more details, please refer to our Cookie Policy.

3.4 **Sharing with Authorities**

In compliance with legal obligations and to protect our rights and property, we may share your information with relevant authorities.

3.5 **Sharing in Corporate Transactions**

Your information may be disclosed to affiliates or successor entities as part of corporate transactions.

3.6 **Sharing Among Businesses and Affiliated Companies**

We may share your information among our various businesses and affiliated companies to enhance your experience.

3.7 **Sharing at Your Direction**

We may share your information when you explicitly instruct us to do so.

4. **Additional Details**

Tackboard operates under U.S. law and processes, transfers, and stores information in the U.S. and other countries.

We have implemented technical and organizational measures to protect your personal information. While we strive to provide security, we cannot guarantee absolute protection.

This Privacy Policy is subject to periodic updates and does not extend to third-party practices.

5. **Your Choices**

You can review and modify your account information or deactivate your account in the account settings. Some information may be retained for operational reasons.

You have the option to remove photo tags at your discretion.

To deactivate location-based features, refer to your device settings.

You can opt out of receiving promotional messages from Tackboard while still receiving essential non-promotional communications.

6. **Data Rights**

You may have certain data protection rights, such as the right to request data deletion, access, or amendments.

You can opt out of the sharing or processing of your personal information for targeted advertising.

Even if you opt out of promotional messages, you may still receive non-promotional communications.

If you have concerns, you can contact your local data protection authority to address the use of your information.

For any questions or concerns about this Privacy Policy, please reach out to us by creating a support ticket.

Please note that this Privacy Policy is subject to change, and we recommend reviewing it periodically for updates.